



# CRCHD Network Initiatives

*GMaP & NON*

| CENTER TO REDUCE  
CANCER HEALTH DISPARITIES

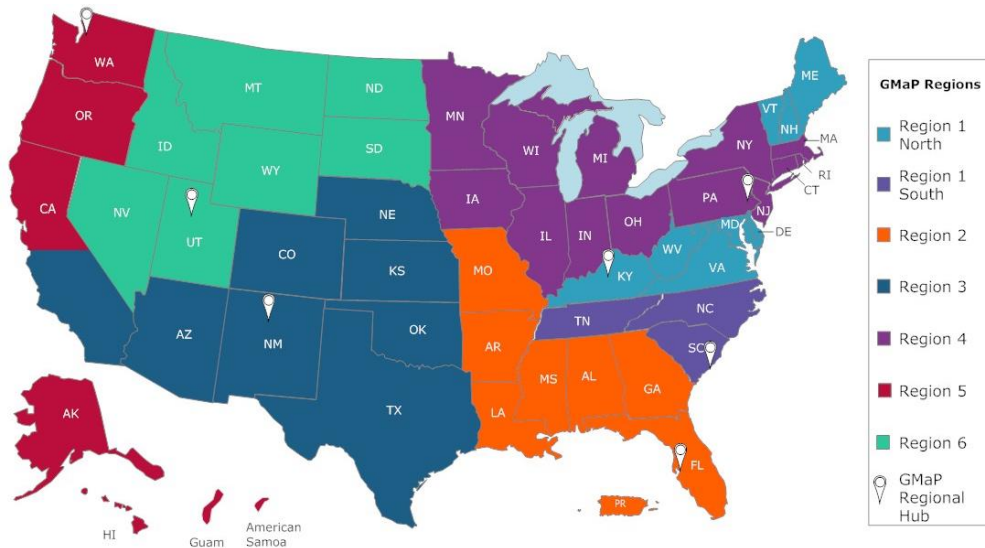
Anil Wali, PhD

# CRCHD Network Programs



- Geographic Management of Cancer Health Disparities Program ([GMaP](#))
  - GMaP is a seven-region network that fosters collaboration, resource-sharing, and capacity-building among cancer health disparities researchers, trainees, community health educators, and organizations.
- National Outreach Network ([NON](#))
  - NON supports more than 50 community health educators (CHEs) at 38 NCI-Designated Cancer Centers who serve as critical links between disparities researchers and racially and ethnically diverse and rural communities.

# Geographic Management of Cancer Health Disparities Program (GMaP)



GMaP REGION	REGIONAL HUB	GMaP PD
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Region 1 South	Hollings Cancer Center at Medical University of South Carolina	Natasha Knight natasha.knight@nih.gov
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Region 3	University of New Mexico Cancer Center	Anil Wali walia@mail.nih.gov
Region 4	Fox Chase Cancer Center	Liz Perruccio liz.perruccio@nih.gov
Region 5	Fred Hutchinson Cancer Center	Anil Wali walia@mail.nih.gov
Region 6	Huntsman Cancer Institute at the University of Utah	Natasha Knight natasha.knight@nih.gov

# Strategic Aims of GMaP:

## *Opportunities for Collaboration with GMaP*

### **GMaP seeks to...**

#### ▪ **Support and Strengthen Workforce Diversity**

- Increase number of underrepresented trainees/students and investigators via CURE
  - *Diversity Supplements, F31, Career Development (Ks), R21 in Diversity Training*

#### ▪ **Increase CHD Research**

- Foster a broad range of basic, clinical, translational and behavior/population based topics
  - *R21/R01 Basic Research in Cancer Health Disparities*

#### ▪ **Strengthen Community Education/Outreach**

- Increase NCI's ability to reach underserved communities with cancer information and engage underserved communities in cancer research
  - *CNPC and PACHE*

#### ▪ **Regionalize CHD Information/Resource/Best Practice Dissemination**

- Increase disparities related information dissemination
- Promote resource/best practice sharing regionally to foster collaboration and team science

# The Role of the GMaP RCDs



# GMaP RCD Roles: Sample Activities

## Partnership Building

- Identify points of contact and foster collaborations with NCI-Designated Cancer Centers, investigators, trainees, community health educators, and other partners funded by NCI and other agencies

## Communications & Dissemination

- Ensure effective lines of communication among regional stakeholders
- Develop websites/newsletters/listservs for sharing information about regional research resources, and funding available through CRCHD CURE
- Promote initiatives consistent with NCI priorities

# GMaP RCD Roles: Sample Activities

## Research Assets

- Obtain and report data to help identify competitive funding applicants and describe and maintain records of regional research resources and expertise

## Training Navigation

- Identify potential CURE trainees by conducting targeted outreach at national meetings and conferences, institutions serving underserved health disparity populations and underrepresented students (ISUPS), and other universities in their regions

# GMaP Provides Regional Network Supports

- Monthly e-newsletters
- Social Media

Information



- Conference meet-ups
- Regional peer matching
- Mentor-mentee Matches
- Partnership Development

Interpersonal



- Webinars
- Workshops
- Travel Scholarships
- Pilot Grants
- Application Review Referrals

Career/Professional Support



- Cell and Animal Model Listings
- Biospecimen Listings
- Researcher Connections

Regional Resources

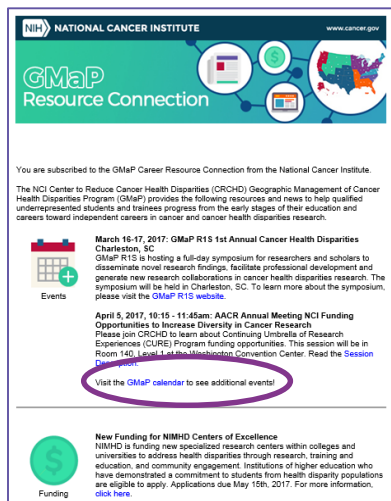




# General Information: CRCHD eBlast & NCIP Hub

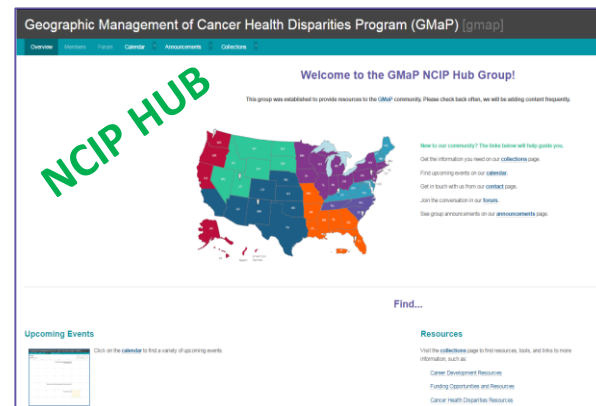
**eBlast:** Timely information delivered biweekly from NCI to GMaP regions to you

**GMaP NCIP Hub:** Information repository always available online  
<https://nciphub.org/groups/gmap>



The screenshot shows an email newsletter from the National Cancer Institute (NIH) titled "GMaP Resource Connection". It includes a header with the NIH logo and "www.cancer.gov". The main content area features a calendar icon and a plus sign, with a circled button that says "Visit the GMaP calendar to see additional events!". Below this, there are sections for "Events" and "Funding". The "Events" section lists two upcoming events: "March 16-17, 2017: GMaP R15 1st Annual Cancer Health Disparities Charleston, SC" and "April 5, 2017, 10-15: 11:45am: AACR Annual Meeting NCI Funding Opportunities to Increase Diversity in Cancer Research". The "Funding" section mentions "New Funding for NIMHD Centers of Excellence" and provides a link to click here.

- Funding Opportunities
- Resources/Tools
- News Items
- Job Announcements
- Special Initiatives



The screenshot shows the homepage of the "Geographic Management of Cancer Health Disparities Program (GMaP) [gmap]". The page features a navigation bar with links for "Overview", "Programs", "Groups", "Calendar", "Assessments", and "Subsites". A large green "NCIP HUB" logo is prominently displayed on the left. The main content area includes a "Welcome to the GMaP NCIP Hub Group!" message, a map of the United States with colored regions, and a "Find..." search bar. Below the map, there are sections for "Upcoming Events" and "Resources".

# NCIP Hub: Research and Career Development Repository

## Grantsmanship

- [NCI Grant Activity Codes/ Mechanisms](#)
- [NIH Central Resource for Grants and Funding Information](#)
- [NIH NIAID Sample Applications & More](#)



## Mentorship

- [NIH Office of Intramural Training and Education Mentoring Guidelines](#)
- [National Research Mentoring Network \(NRMN\)](#)



## Cancer and CHD Resources

- [Cancer Statistics by Race and Ethnicity](#)
- [HHS Health Information Database](#)
- [Division of Cancer Epidemiology & Genetics Study Data](#)

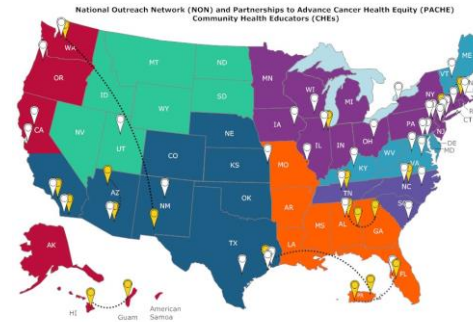
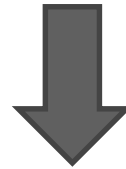
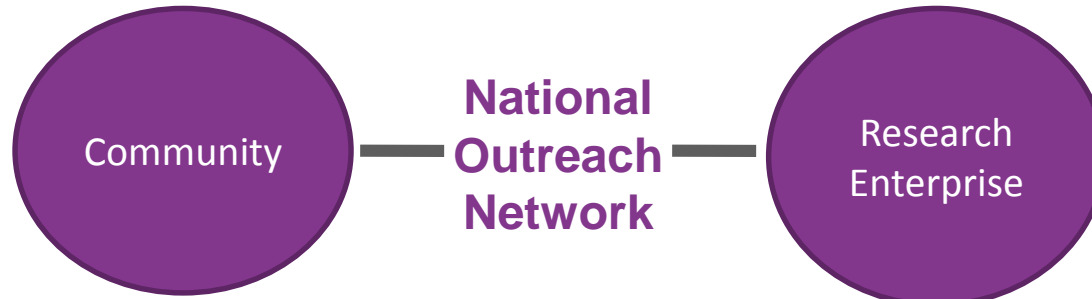
**HealthData.gov**

## Researcher Tools

- [Specimen Resource Locator \(SRL\)](#)
- [NCI AIDS and Cancer Specimen Resource](#)
- [Division of Cancer Prevention Biorepositories](#)
- [Additional Links to NIH/ NCI Biospecimen Resources](#)

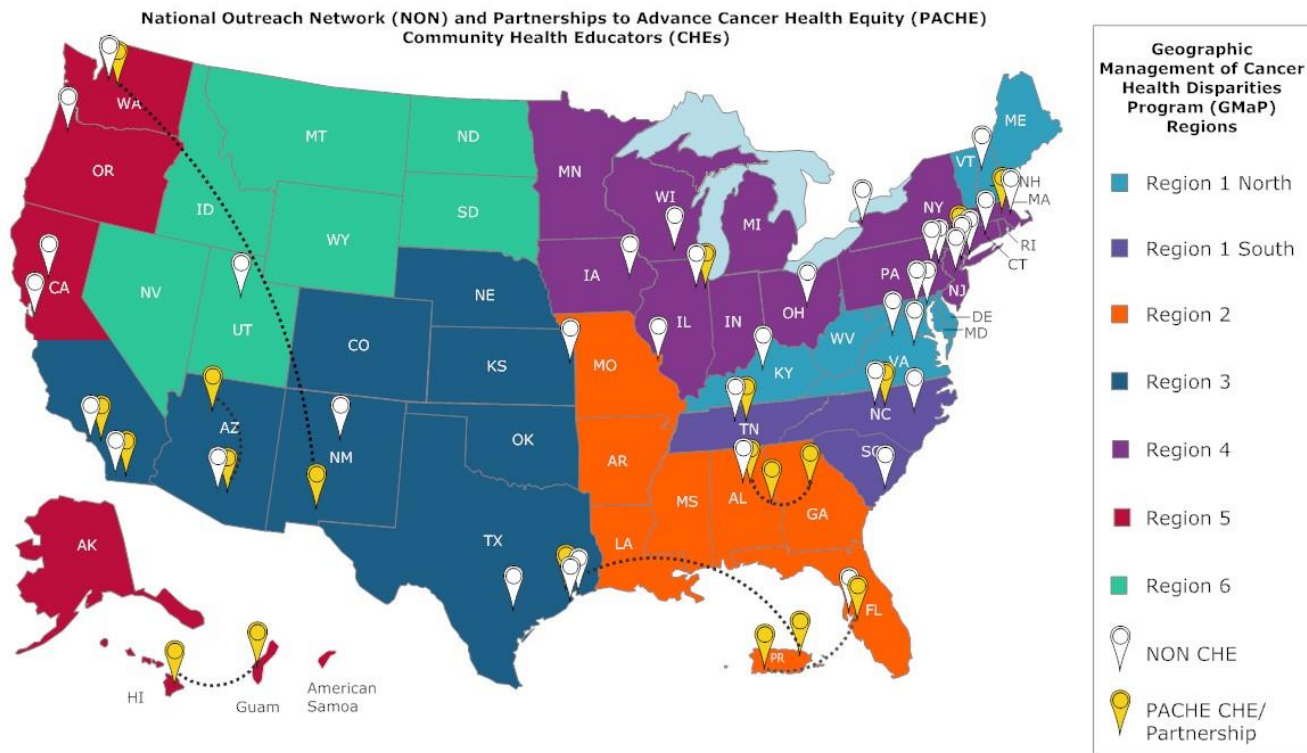


# National Outreach Network (NON)



Build and Sustain a Network for Education, Outreach, and Research Dissemination to Reduce Cancer Health Disparities in At-Risk and Underserved Communities

# NON & PACHE CHE Sites



# NON Seeks To...

Increase access to accurate cancer information to inform decision-making about prevention behaviors, screening treatment options, and participation in research, including clinical trials and biospecimen collection, among underrepresented and at-risk communities

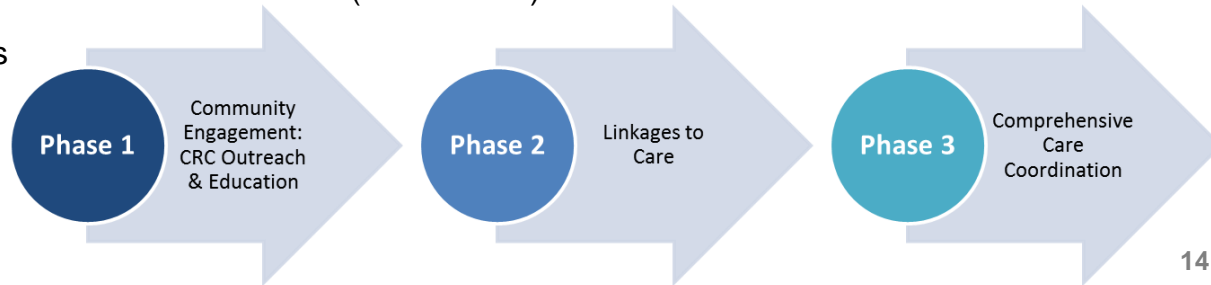
## Working through CHEs, NON:

- Brings community voice to research enterprise
- Develops key partnerships and ensures integration and communication among these stakeholders
- Conducts culturally appropriate community education and outreach
- Expands community outreach and dissemination capacity
- Enhances inclusion of underrepresented groups in cancer research

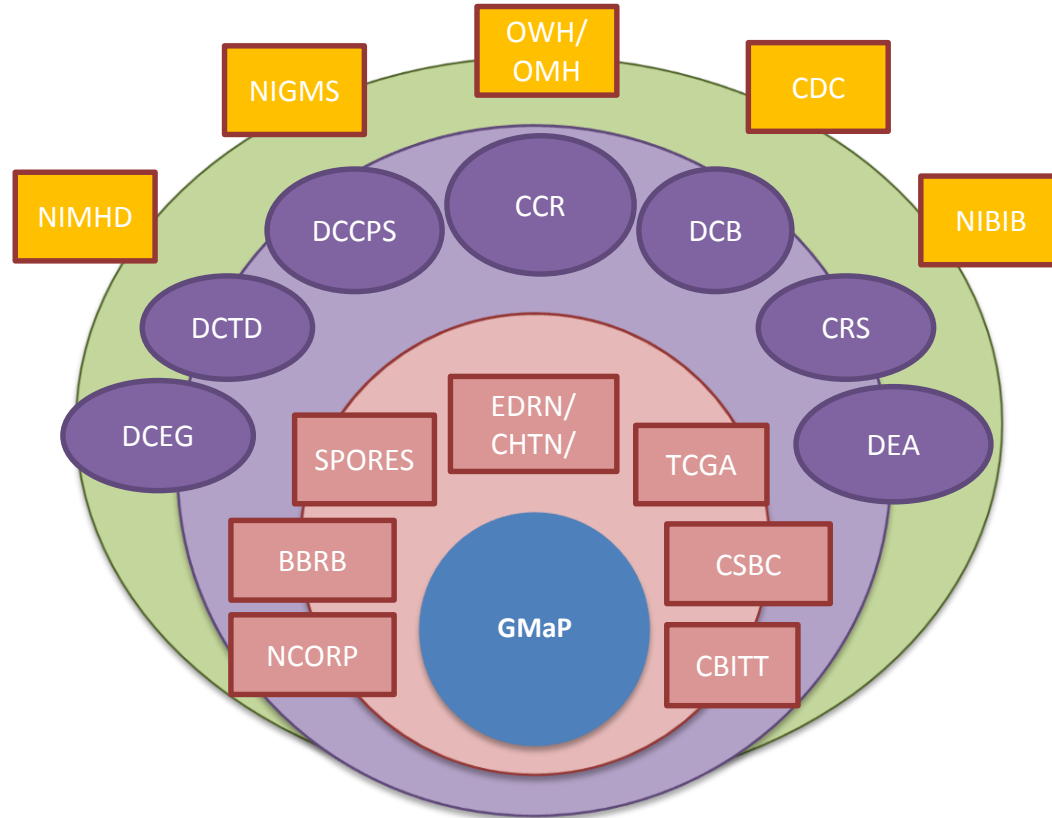
# The National Outreach Network Special Initiative: Screen to Save Colorectal Screening



- **Purpose:** Implement a culturally sensitive, evidence-based nationwide colorectal cancer (CRC) outreach and screening initiative among NON CHE funded sites and PACHE funded sites with CHEs. Implementation to be done through partnerships with local community, clinic, and academic centers. CHEs will conduct outreach activities and disseminate NCI-approved CRC information & education.
- **Objective:** Increase CRC knowledge, attitudes, positive behavior change, intent for screening, and screening
- **CRCHD Programs:** Leverage existing programs, such as NON, GMaP, and PACHE. GMaP RCDs to serve as regional leaders and assist CRCHD program directors by requesting and collecting information from CHEs
- **Target Audience:** AI/AN, Asians, Blacks/African Americans, Hispanic/Latinos, NH/PI, & rural populations
- **Linkages to Care:** Refer community members to local designated clinics for screening & further testing through potential partners
- **Communication:** National Colorectal Cancer Awareness Month (March 2017)
- **Implementation:** Will occur in 3 Phases



# Building GMaP Connectivity: Collaborations



# Collaboration Opportunities

## GMaP

- Access to regional infrastructure for information dissemination, resource sharing, community outreach, and clinical trial recruitment
- Matchmaking capabilities to identify and pair clinical trials with underserved populations and minority investigators
- Opportunities to provide funding and training navigation to early stage and senior investigators through the CURE paradigm
  - **Diversity Supplements, K08s**

## NON

- Support NCI NCTN and NCORP clinical trial awareness, education and accrual
- Access to racial and ethnic minority communities through Community Health Educators with expertise in culturally tailored outreach and education
  - **Populations: African-American, Alaskan Natives and American Indians, Asians, Hispanic/ Latino, and Rural**
- Best practices on strategic partnership development, and promising interventions (e.g., Screen to Save)



# CRCHD GMaP and NON PD Contacts

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## **Natasha-Ann Knight, Ph.D., M.P.H.**

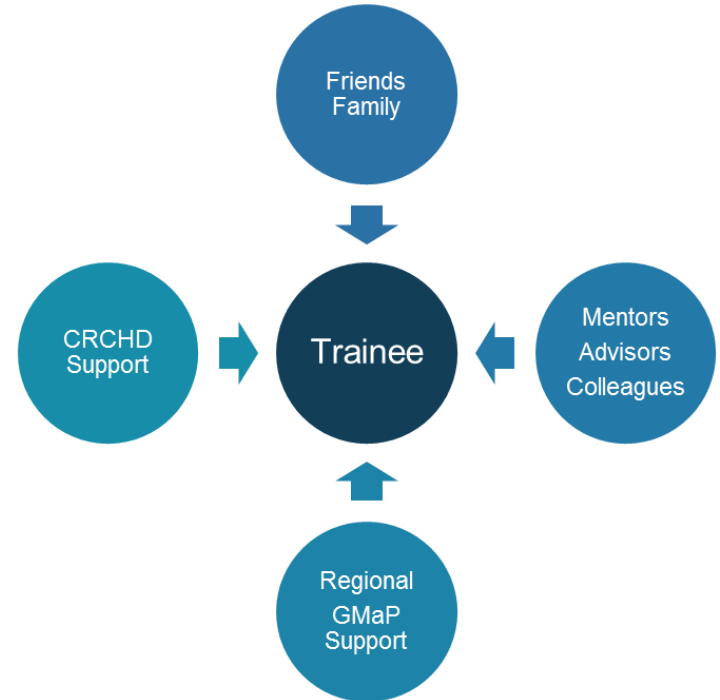
GMaP & NON Program Director

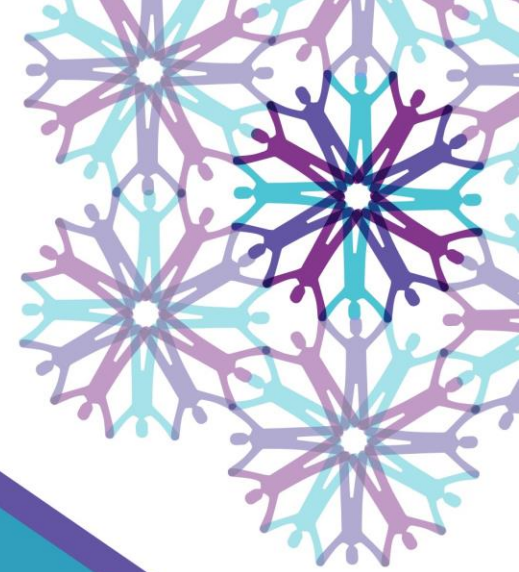
Phone: 240-276-5052

E-mail: [natasha.knight@nih.gov](mailto:natasha.knight@nih.gov)

# Next Steps: Getting Connected and Engaged

- Contact our Training Navigator, Hana Odeh, PhD at [odehnm@mail.nih.gov](mailto:odehnm@mail.nih.gov) or 240-276-5572
- Sign-up to join GMaP
- Explore NCIP Hub for NIH/NCI resources: <https://nciphub.org/groups/gmap>
- Connect with CRCHD on social media:
  -  @ncicrchd
  -  NCI CRCHD
- Visit us online: <http://crchd.cancer.gov>





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